

Terms of Reference for Consultant

Documenting Village Land Use Planning Process

Task: Documenting Village Land Use Planning Process

Office: Landesa –Tanzania Program Office

Place of Work: Dar es Salaam/Remote

Duration: 3 months

Remuneration: Based on negotiation

1.0 Introduction

Founded in 1981, Landesa is the world's first non-governmental organization designed for collaborating with governments to extend land rights to world's poorest. Landesa has empowered millions of women and men with powerful tools to improve their lives through engaging in activities that advance gender-responsive land-rights. It has worked in 50 countries throughout the world with headquarters in Seattle, Washington, USA and country offices in China, India, Myanmar, Tanzania, and Liberia.

Since establishment in Tanzania, Landesa has been working on both policy and practical processes of Village Land Use Planning. It supported review of the Participatory Village Land Use Planning Guideline, 2021, and setting the agenda of the Land Use Planning Policy. In collaboration with Pelum Tanzania, Landesa has been supporting Mufindi District Council on issuance of Certificate of Customary Rights of Occupancy (CCRO) for two villages of Ihomasa and Nundwe. Landesa and Pelum Tanzania are also currently supporting Mufindi District Council on conducting Participatory Village Land Use Planning for two villages of Ikongosi and Ikongosi Juu.

2.0 Purpose

The overall objective of the assignment is to produce a program booklet and a documentary – film on the Land Use Planning Process highlighting approaches, best practices, achievements, and real impacts in the program focal areas.

- Develop the documentary film’s overall concept and scenario.
- Interview selected participants for the film who will include project beneficiaries.
- Visit 2 selected project sites and interact with the local communities/beneficiaries who have been impacted by the Land Use Planning Process.
- Develop the documentary script and storyboard to be used in the film.
- Perform appropriate video filming and shoot interviews with the projects’ beneficiaries and stakeholders.
- Present a draft documentary and a programme booklet on the Land Use Planning Process to the Landesa team for comments.
- Produce final documentary film in DVD of 20 – 30 min long.
- Complete programme booklet of not more than 20 pages.
- Submit at least 45 photos which present the stages of land use planning documented from the field.

3.0 Key Deliverables

- Submit a storyboard and script for the documentary for approval before filming.
- Present draft documentary and document for booklet at the end of the field mission and incorporation of comments.
- Produce an edited Video Recording of the scenarios captured, and the footage of the recorded stories.
- Present a complete 20–30-minute documentary film version, and hand over 2 masters
- Submit a 1 soft copy and 1 hard copy of the 20-page programme booklet
- Present at least 45 photographs which presents the stages of land use planning documented from the field

4.0 Preferred Knowledge, Skills, and Abilities

- Strong understanding on land rights related story telling and communication
- Ability to engage with communities, government, and Civil societies
- Ability to collect, film and communicate information through photograph, video documentaries and other simplified publications
- Capacity to design and print communication materials at different measures

5.0 Preferred Education and Experience

- Higher level qualification in a technical field, and/ or significant technical experience in production of documentaries and storytelling.
- At least seven years of professional work experience in communication and documentary production.
- Experience of producing media contents for social issues, especially land rights
- Proven post-qualification professional experience in a relevant field.
- Creative skills for identifying core messages and compelling stories on land use planning
- Experience of engaging and sharing skills with communities in the project area
- Proficiency in English and Kiswahili languages

6.0 Timeframe

This work will be done in One Month time (30 days).

7.0 Application

To be considered, please apply by submitting the cover letter and resume to the contact below on or before 27th of June 2022, at 12:00 midnight. Qualified candidates should send their materials to consultants@landesa.org by including “Documenting Village land Use Planning Process Consultant” in the Subject line of the email.

For any questions or further information please contact Masalu Luhula through masalum@landesa.org and Queen Mrema through queenm@landesa.org.

www.landesa.org

