



LANDESA'S
SEED
THE CHANGE
MARCH 14TH 2019

PHOTO CREDIT: DEBORAH ESPINOSA

2019 SPONSORSHIP OPPORTUNITIES

land rights: | land riġts |

1. the rights of an individual or community to access, own, inherit, and farm the land they depend on to survive.



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LANDESA: ROOTED IN LAND RIGHTS

ABOUT SEED THE CHANGE

Seed the Change, Landesa's annual gala, celebrates International Women's Day and highlights Landesa's commitment to bettering the lives of women and their families around the globe. When women have secure land rights they are better positioned to lift themselves, their families, and their communities out of poverty.

Sponsors help cover the cost of *Seed the Change* to inspire greater giving and ensure that every dollar raised at the event directly supports Landesa's work. *Seed the Change* attendees include local philanthropists, civic leaders, and influential community members from the greater Seattle area.

LANDESA'S GLOBAL IMPACT

With secure land rights as a foundation, other development efforts including education, food security, gender equity, public health, and environmental conservation can gain traction. Landesa has worked in more than 50 countries and helped strengthen land rights for more than 120 million families.

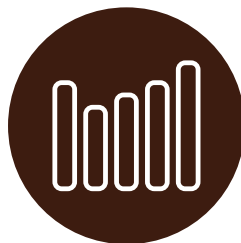
EVENT HIGHLIGHTS INCLUDE:

- 200+ guests including local philanthropists, civic leaders, and influential community members
- Cocktail hour with live music
- Seated dinner featuring global menu
- Informative program highlighting Landesa's global impact
- Lively fundraiser to support Landesa's innovative land rights work
- Presentation of the Roy L. Prosterman Award

SECURE LAND RIGHTS HAVE A BROAD IMPACT:



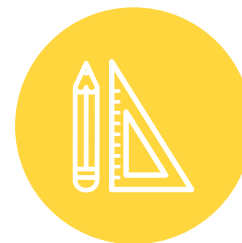
Agricultural
production
increased by 60%



Investments in
property improvements
doubled



Teen pregnancy
reduced by half



High school
graduation rates
doubled



Annual family
income increased
by 150%



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CORPORATE SPONSORSHIP OPPORTUNITIES

By sponsoring *Seed the Change*, your company will demonstrate its leadership in our community and commitment to improving the lives of poor women and men around the world.

FOREST SPONSOR \$50,000

Tax-deductible portion is \$47,900

- Two Premium tables at event (20 seats)
- 10 tickets to VIP Reception before gala and opportunity to speak briefly at Reception
- Full-page color ad in printed program
- Representative to serve as honorary event co-chair
- Logo displayed prominently throughout event, including event slideshow
- Recognition from podium during event program
- Opportunity to provide company swag to attendees

GARDEN SPONSOR \$10,000

Tax-deductible portion is \$8,950

- One table at event (10 seats)
- 6 tickets to VIP Reception before gala
- Logo displayed throughout event, including event slideshow
- Recognition from podium during event program

FARM SPONSOR \$25,000

Tax-deductible portion is \$23,950

- One Premium table at event (10 seats)
- 8 tickets to VIP Reception before gala
- Half-page color ad in printed program
- Logo displayed throughout event, including event slideshow
- Recognition from podium during event program

MICROPLOT SPONSOR \$5,000

Tax-deductible portion is \$3,950

- One table at event (10 seats)
- 4 tickets to VIP Reception before gala

SEEDLING SPONSOR \$2,000

- One table at event (10 seats)
- 2 tickets to VIP Reception before gala

In addition, all sponsors will be listed by logo (\$50,000-\$10,000) or by name (\$5,000-\$2,000) on the event website, in event promotional materials including social media, and in the printed event program. All sponsors will be included in host committee listings.

Tailored sponsorship opportunities are available upon request.

THANK YOU TO OUR PAST SPONSORS

BILL & MELINDA
GATES foundation



HEAVY DUTY INDUSTRIAL STRENGTH
Girlier Press
A COMMERCIAL PRINTING COMPANY

PACCAR



www.landesas.org/seedthechange/

If you are interested in sponsoring *Seed the Change* please contact Eleanor at eleanort@landesas.org or (206) 257-6153

SPONSORSHIP & TICKETING FORM

THANK YOU FOR YOUR INTEREST IN SEED THE CHANGE 2019! To sponsor or host a table, please complete and return this form to Eleanor via email (eleanort@landesa.org) or mail (1424 4th Ave., Suite 300, Seattle, WA 98101). You can also sign up to sponsor or host a table on our event website at www.landesa.org/seedthechange/.

INDIVIDUAL OR COMPANY INFORMATION

Name as it should appear in event materials (or Anonymous)

Contact person

Street address

City

State

Zip

Phone number

Email address

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> FOREST SPONSOR \$50,000 | <input type="checkbox"/> SEEDLING SPONSOR OR HOST \$2,000 |
| <input type="checkbox"/> FARM SPONSOR \$25,000 | <input type="checkbox"/> PREMIUM TICKET ____ (quantity) x \$500 |
| <input type="checkbox"/> GARDEN SPONSOR \$10,000 | <input type="checkbox"/> INDIVIDUAL TICKET ____ (quantity) x \$200 |
| <input type="checkbox"/> MICROPLOT SPONSOR OR HOST \$5,000 | <input type="checkbox"/> YOUNG PROFESSIONAL TICKET ____ (quantity) x \$75 |

I am unable to attend but wish to support Landesa's global mission with a gift of:

- ☐ \$10,000
 ☐ \$5,000
 ☐ \$2,500
 ☐ \$1,000
 ☐ \$500
 ☐ \$250
 ☐ Other: \$ _____

BILLING INFORMATION

☐ I am enclosing a check made payable to Landesa.

☐ Please charge my credit card:

Name on card

Card number

Exp. date

CVV

To be acknowledged in the gala program please respond by February 21, 2019.

Contributions that exceed the fair market value for level are tax-deductible. Landesa is a 501(c)3 charitable organization registered with the WA Secretary of State. Tax ID 91-1158970.



2019 EVENT DETAILS

MARCH 14, 2019

5:00-7:00PM RECEPTION

7:00PM SEED THE CHANGE GALA

BLOCK 41, 115 BELL STREET, SEATTLE

WE HOPE TO SEE YOU THERE!