



PHOTO CREDIT: DEBORAH ESPINOSA

LANDESA'S
SEED
THE CHANGE
MARCH 14TH 2019

2019 TABLE HOST OPPORTUNITIES

land rights: | land rīts |

1. the rights of an individual or community to access, own, inherit, and farm the land they depend on to survive.



SECURING LAND RIGHTS FOR MORE THAN 120 MILLION FAMILIES IN OVER 50 COUNTRIES AROUND THE GLOBE



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LANDESA: ROOTED IN LAND RIGHTS

ABOUT SEED THE CHANGE

Seed the Change, Landesa's annual gala, celebrates International Women's Day and highlights Landesa's commitment to bettering the lives of women and their families around the globe. When women have secure land rights they are better positioned to lift themselves, their families, and their communities out of poverty.

Sponsors help cover the cost of *Seed the Change* to inspire greater giving and ensure that every dollar raised at the event directly supports Landesa's work. *Seed the Change* attendees include local philanthropists, civic leaders, and influential community members from the greater Seattle area.

LANDESA'S GLOBAL IMPACT

With secure land rights as a foundation, other development efforts including education, food security, gender equity, public health, and environmental conservation can gain traction. Landesa has worked in more than 50 countries and helped strengthen land rights for more than 120 million families.

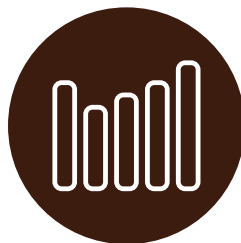
EVENT HIGHLIGHTS INCLUDE:

- 200+ guests including local philanthropists, civic leaders, and influential community members
- Cocktail hour with live music
- Seated dinner featuring global menu
- Informative program highlighting Landesa's global impact
- Lively fundraiser to support Landesa's innovative land rights work
- Presentation of the Roy L. Prosterman Award

SECURE LAND RIGHTS HAVE A BROAD IMPACT:



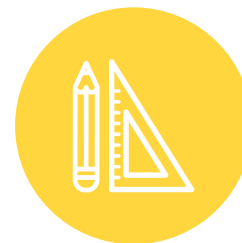
Agricultural production increased by 60%



Investments in property improvements doubled



Teen pregnancy reduced by half



High school graduation rates doubled



Annual family income increased by 150%



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TABLE HOST OPPORTUNITIES

TABLE HOSTS

Join Landesa as a table host at the 2019 *Seed the Change* gala! Hosts are critical to the success of the event. Your support will help elevate Landesa's profile and raise needed funds for our programs around the world.

Table hosts are asked to fill a table of 10 guests either by purchasing a table and inviting guests or by reserving a table and recruiting guests to purchase their own tickets. Guests will be asked to consider making an additional contribution at the gala to support Landesa's global mission.

MICROPLOT TABLE HOST \$5,000

Tax-deductible portion is \$3,950

- One table at event (10 seats)
- Listing on event website
- Inclusion in host committee
- Listing in printed event program
- 4 tickets to VIP Reception before gala

PREMIUM TICKET \$500

- Premium seating at event
- Invitation to VIP Reception before gala
- Listing on website

SEEDLING TABLE HOST \$2,000

Tax-deductible portion is \$950

- One table at event (10 seats)
- Listing on event website
- Inclusion in host committee
- Listing in printed event program
- 2 tickets to VIP Reception before gala

INDIVIDUAL TICKET \$200

- Ticket to *Seed the Change* gala

YOUNG PROFESSIONAL \$75

- Ticket to *Seed the Change* gala

THANK YOU TO OUR HOSTS!

David Barclay*

Jim Cardillo*

Rangita de Silva de Alwis*

Christine Grumm*

Jessica Houssian*

Musimbi Kanyoro*

Titi Liu*

Vikesh Mahendroo*

Geordie Martin Jr.*

Matthew Nimetz*

Douglas Ogden*

Jennifer Potter*

Roy Prosterman*

Peter Rabley*

Sandra Taylor*

Lawrence Wilkinson*

**Landesa Board of Directors*



SPONSORSHIP & TICKETING FORM

THANK YOU FOR YOUR INTEREST IN SEED THE CHANGE 2019! To sponsor or host a table, please complete and return this form to Eleanor via email (eleanort@landesa.org) or mail (1424 4th Ave., Suite 300, Seattle, WA 98101). You can also sign up to sponsor or host a table on our event website at www.landesa.org/seedthechange/.

INDIVIDUAL OR COMPANY INFORMATION

Name as it should appear in event materials (or Anonymous) Contact person

Street address City State Zip

Phone number Email address

SPONSORSHIP LEVEL

- FOREST SPONSOR | \$50,000
- FARM SPONSOR | \$25,000
- GARDEN SPONSOR | \$10,000
- MICROPLOT SPONSOR OR HOST | \$5,000
- SEEDLING SPONSOR OR HOST | \$2,000
- PREMIUM TICKET ____ (quantity) x \$500
- INDIVIDUAL TICKET ____ (quantity) x \$200
- YOUNG PROFESSIONAL TICKET ____ (quantity) x \$75

I am unable to attend but wish to support Landesa's global mission with a gift of:

\$10,000 \$5,000 \$2,500 \$1,000 \$500 \$250 Other: \$ _____

BILLING INFORMATION

I am enclosing a check made payable to Landesa.

Please charge my credit card:

Name on card Card number Exp. date CVV

To be acknowledged in the gala program please respond by February 21, 2019.

Contributions that exceed the fair market value for level are tax-deductible. Landesa is a 501(c)3 charitable organization registered with the WA Secretary of State. Tax ID 91-1158970.



2019 EVENT DETAILS

MARCH 14, 2019

5:00-7:00PM RECEPTION

7:00PM SEED THE CHANGE GALA

BLOCK 41, 115 BELL STREET, SEATTLE

WE HOPE TO SEE YOU THERE!